

### Newsleffer March 2012

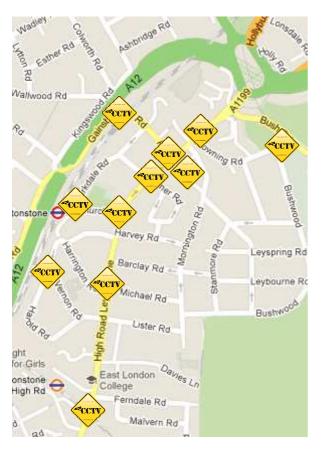
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## CCTVe11, our own CCTV System



It has now been two years since the E11BID's own CCTV system was installed. Back in March 2010, the Secretary of State Alan Campbell came to Leytonstone to launch the Small Retails Capital Grant Fund. Since then, the E11BID Company has been liaising with the Metropolitan Police on a regular basis to ensure our town centre is a safer place for businesses and residents.

The eleven cameras located throughout the BID area are managed from the monitoring office *pictured above*. Our CCTVe11 system is recording 24/7 and the footage is kept for 90 days.



The CCTV system operates as a deterrent and prevention tool by discouraging crime and as an investigation tool routinely accessed by the Metropolitan Police. You can help promote Leytonstone as a safe town centre by prominently displaying a CCTV sticker in your business window — contact us if you would like to re-

#### Where are the cameras located?

The map, *left*, shows the locations of the eleven CCTV cameras. The camera positions were agreed after a consultation with the Metropolitan Police. A variety of camera types are used, including the model *pictured below*.



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Yes, we all did it! We are so proud to be recognised by the Mayor's office at the BID Awards 2011 as a Community Award Winner, in recognition of our efforts to improve our town centre.

#### Your Opinion Matters



We understand you are busy but we would greatly value your input on the E11BID. You may have already been visited by the members of our team. If not, please take some time to speak to them about our projects and activities.

Thank you in advance for your cooperation.

The E11BID Team

# www.e11bid.co.uk E11BID COMPANY LIMITED Operational Office Leytonstone Library, 6 Church Lane London E11 1HG t: 020 8539 9325 · 020 8496 1188 e: luca@e11bid.co.uk

#### Upcoming 2012 AGM



The fourth E11BID Company Annual General Meeting will take place **Wednesday**, **28th March 2012** in the main hall of the **Leytonstone Library** from **6pm to 9pm**.

All BID businesses will have the opportunity to become involved in the management of the company and to hear more about the projects and activities.

More details will be sent out closer to the time but please ensure that this event is pencilled in your diary.



The E11BID Company Limited is working with a number of partners including the London Borough of Waltham Forest, TfL, GLA and key private and third sector stakeholders to make Leytonstone a better place to live, shop, and visit.







